



Dear Bookseller, Teacher, or Librarian,

Allow me to introduce you to *Dog*, the newest (and perhaps the cutest) multiconcept book from Matthew Van Fleet, creator of the #1 New York Times bestseller Tails and Fuzzy Yellow Ducklings, which has sold more than a million copies. In *Dog*, twenty breeds of capering canines demonstrate action words, opposites, synonyms, and more. Plus, cleverly designed pull-tabs and flaps and ten touch-and-feel textures provide interactive treats that will have toddlers barking from start to finish.

And what could be even cuter than *Dog?* Well . . . almost as cute? The *Dog* event kit enclosed here. Within this fun-filled event kit, you will find activities perfect for even the youngest of readers!

- A Which Dog Is Which? reproducible sheet
- A **Dog Adjectives** reproducible sheet
- A **Dog Counting** reproducible sheet
- A **Best Bark Contest** reproducible sheet
- A **Dog Certificate of Achievement** reproducible sheet
- A **Dog Rhyming** reproducible sheet
- A **Dog Opposites** reproducible sheet
- A **Dog Sing-along** reproducible sheet
- A **Dog Activities Answer Key** reproducible sheet

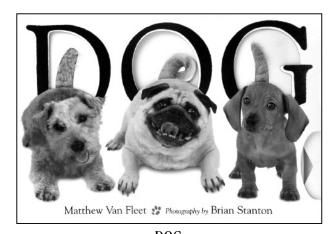
Not to mention the adorable dog masks and stickers that come in every kit! Have a great *Dog* event.

Sincerely,

MATT PANTOLIANO Children's Marketing

SIMON & SCHUSTER CHILDREN'S PUBLISHING 1230 AVENUE OF THE AMERICAS, 4TH FLOOR NEW YORK, NY 10020

Email: matt.pantoliano@simonandschuster.com



DOG

By Matthew Van Fleet • Photography by Brian Stanton ISBN-13: 978-1-4169-4137-8 • ISBN-10: 1-4169-4137-1 Paula Wiseman Books Simon & Schuster Books For Young Readers Simon & Schuster Children's Publishing



Suggested Event Schedule

One Month Ahead

- Pick a date and time for your event.
- Check your inventory of *Dog* (and *Monday the Bullfrog*)

Three Weeks Ahead

- Promote the event in your store calendar, newsletter, or local newspaper.
- Notify your customers, local schools, libraries, and after-school groups, etc.

One Week Ahead

- Photocopy the reproducible activity sheets and Certificate of Achievement. Make sure you've got enough for everyone (plus some extras, just in case).
- Carefully remove the perforated masks from the cardboard and attach the included strings. Carefully separate the sticker strips along the perforation.
- Decide which reproducible activities you will use and which group activities you will do, and think about what order you would like to do the activities in.

Event Day

- Double-check handouts and have them waiting nearby for easy distribution.
- Once all the guests arrive, read *Dog* aloud
- Pass out the reproducible activity sheets.
- Enjoy your Dog event!

After Event Day

• E-mail matt.pantoliano@simonandschuster.com with a recap of the highlights from Dog event.



- Please send any photographs to:
- Simon & Schuster Children's Publishing
- Attention: Matt Pantoliano 4th floor
- 1230 Ave of the Americas
- New York, NY 10020
- Be sure to include a photo in your next newsletter.
- Don't forget to restock *Dog*





Which Dog is Which?

Dogs come in all different colors, shapes, and sizes. Each different type of dog is called a "breed." Sometimes, different breeds of dogs get mixed together: these are called "mutts." Can you identify the breed of each dog below?

Draw a line from the picture of the dog to the correct breed name.



Pug



Chihuahua



Golden retriever



Poodle



Dachshund







Dog Adjectives

An adjective is a word that describes something (a noun). For example, some adjectives include "big," "cold," "blue," and "silly." Write four adjectives describing the dog below.

2		<u>3.</u> <u>4.</u>
1.	Now that you have four adjectives, write in the blank spaces below using tho	
2.		
3.		
4.		



Dog Counting

A large group of dogs is called a "pack." The pack of dogs below has gotten together to play. Can you answer the questions below about this pack?



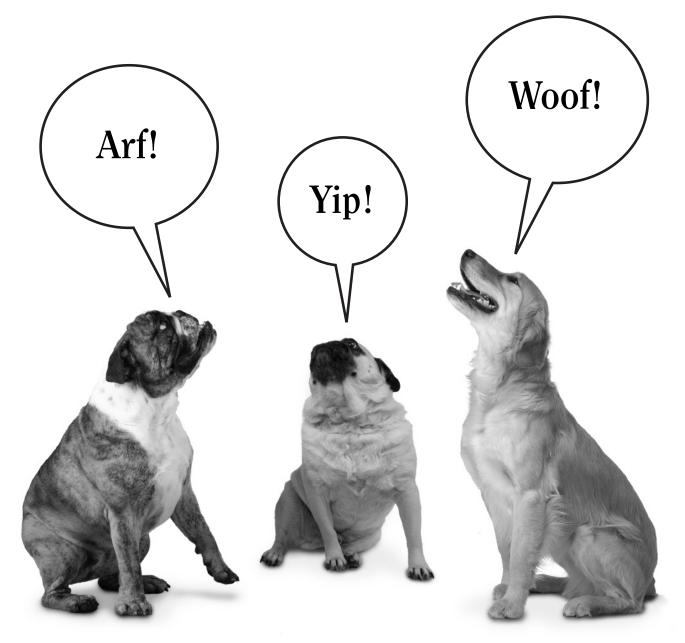
How many dogs are in the pack?	
How many doggie paws are in the pack?	
How many doggie ears are in the pack?	
How many doggie toys are there?	
Bonus Question:	
How many doggie toes are in the pack?	



Best Bark Contest

Dogs come in all different shapes and sizes and so do their barks! Some dogs have high-pitched barks; others have deep, scary, loud barks; and some have funny barks that don't sound like barks at all! Can you bark like a dog?

One by one, have each child demonstrate his or her best bark. When everyone has had a turn, fill in and hand out the included certificate for the loudest bark, saddest bark, squeakiest bark, most real bark, funniest bark, etc., so everybody wins!



CERTIFICATE OF ACHIEVEMENT

Name

BEST BARK CONTEST has successfully competed in the

and is hereby awarded the

BARK AWARD









Dog Rhyming

Dog, log. Cat, bat. These are examples of words that rhyme. Read the poem below, then figure out which of the words in the list on top goes in each blank. Write each word in the correct blank and cross it off the list.

Naps	Treats	Sticks	Floppy
Naps	Treats	Sticks	Floppy

Good dog, bad dog, neat dog, sloppy. Silky dog, shaggy dog, soft ears
Happy dog, sad dog, friendly dog licks. Slobber dog, pant dog, drooly dog
Lazy dog, playful dog, tiny dog yaps, Long dog, short dog, tired dog
Brave dog, scared dog, hungry dog eats,





Dog Opposites

Good dog, bad dog. Big dog, little dog. These are examples of opposites. For each of the examples below, draw what the opposite would look like. For example, the first dog is a skinny dog. Next to it, try and draw a fat dog.



SKINNY DOG

FAT DOG



NEAT DOG

SLOPPY DOG



SAD DOG

HAPPY DOG



Dog Sing-along

Dogs are often known as "man's best friend." A lot of fun songs have been written about dogs. Do you know these songs? Can you sing along?





KNICK KNACK PADDY WHACK (THIS OLD MAN)

This old man, he played one (1), He played knickknack on his thumb,

Chorus

With a knick, knack, paddy whack, Give the dog a bone; This old man came rolling home.

This old man, he played two (2), He played knickknack on his shoe,

Chorus

This old man, he played three (3), He played knickknack on his knee,

Chorus

This old man, he played four (4), He played knickknack on his door,

Chorus

This old man, he played five (5), He played knickknack on his hive,

Chorus

This old man, he played six (6), He played knickknack on his sticks,

Chorus

This old man, he played seven (7), He played knickknack up in heaven,

Chorus

This old man, he played eight (8), He played knickknack on his gate,

Chorus

This old man, he played nine (9), He played knickknack, rise and shine,

Chorus

This old man, he played ten (10), He played knickknack once again,

Chorus

more songs on next page



Dog Sing-along (continued)

BINGO

There was a farmer had a dog, And Bingo was his name-o.

B-I-N-G-O!

B-I-N-G-O!

B-I-N-G-O!

And Bingo was his name-o!

There was a farmer had a dog, And Bingo was his name-o.

(Clap) I-N-G-O!

(Clap) I-N-G-O!

(Clap) I-N-G-O!

And Bingo was his name-o!

There was a farmer had a dog, And Bingo was his name-o.

(Clap) (Clap) N-G-O!

(Clap) (Clap) N-G-O!

(Clap) (Clap) N-G-O!

And Bingo was his name-o!

There was a farmer had a dog, And Bingo was his name-o.

(Clap) (Clap) (Clap) G-O!

(Clap) (Clap) (Clap) G-O!

(Clap) (Clap) (Clap) G-O!

And Bingo was his name-o!

There was a farmer had a dog, And Bingo was his name-o.

(Clap) (Clap) (Clap) O!

(Clap) (Clap) (Clap) O!

(Clap) (Clap) (Clap) O!

And Bingo was his name-o!

There was a farmer had a dog. And Bingo was his name-o.

(Clap) (Clap) (Clap) (Clap) !

(Clap) (Clap) (Clap) (Clap) !

(Clap) (Clap) (Clap) (Clap) !

And Bingo was his name-o!



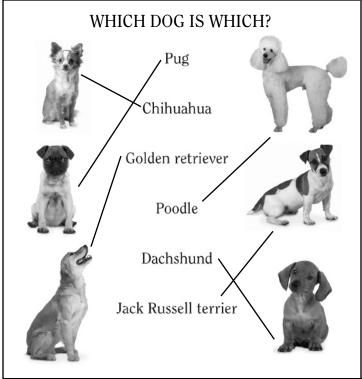
OLD MACDONALD

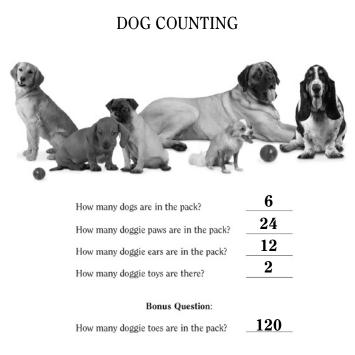
Old MacDonald had a farm, E-I-E-I-O, And on his farm he had a dog, E-I-E-I-O, With a woof-woof here, And a woof-woof there, Here a woof, there a woof, Everywhere a woof-woof, Old MacDonald had a farm. E-I-E-I-O.





ANSWER KEY





DOG RHYMING

Naps Treats Sticks Floppy

Good dog, bad dog, neat dog, sloppy. Silky dog, shaggy dog, soft ears **floppy**.

Happy dog, sad dog, friendly dog licks. Slobber dog, pant dog, drooly dog **sticks.**

Lazy dog, playful dog, tiny dog yaps, Long dog, short dog, tired dog **naps**.

Brave dog, scared dog, hungry dog eats, Fetch dog, stay dog, dogs love **treats.**



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Also available: MONDAY THE BULLFROG

By Matthew Van Fleet ISBN-13: 978-1-4169-1231-6 ISBN-10: 1-4169-1231-6 Paula Wiseman Books Simon & Schuster Books For Young Readers Simon & Schuster Children's Publishing