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THRESHOLD EDITIONS TO PUBLISH CNBC’s MICHELLE CARUSO-CABRERA

NEW YORK, February 1, 2010 – Threshold Editions, an imprint of Simon & Schuster, announced today that it will publish YOU KNOW I’M RIGHT by CNBC’s Michelle Caruso-Cabrera.

YOU KNOW I’M RIGHT presents a roadmap to correcting the economic and social woes of the nation and addressing the problems created by government over-reach by returning to the principles of personal responsibility, fiscal conservatism, and limited government. Caruso-Cabrera will also call out hypocrites and radicals on both sides of the political spectrum who have frustrated voters, leaving fiscally conservative but socially liberal Americans feeling like a people without a party.

Caruso-Cabrera is an award-winning financial television journalist whose career spans 20 years. She’s covered corporate mergers and scandals and has the inside take on too many CEOs to count. She currently hosts CNBC’s Power Lunch and her relentless pursuit of Wall Street’s biggest stories makes her one of CNBC top presenters. She questions government interference in social policy and hammers everyone she interviews about the need for fiscally conservative policies. She also reports for NBC Nightly News and Telemundo.

Threshold Editions’ Executive Vice President and Publisher Louise Burke said, “Threshold is thrilled to have Michelle Caruso-Cabrera on our list as she offers a unique and refreshing fiscally conservative perspective on the political landscape.”

Michelle Caruso-Cabrera said, "America is a great country because of our sincere belief in the power of the individual. We are able to capitalize on our successes and we take responsibility for our failures. This book is about fixing what ails us, whether it be health care, education, or the overall economy, through individuals exercising their decision-making freedom, rather than well-intentioned, but misguided government solutions."

Anthony Ziccardi, V.P. and Associate Publisher for Threshold Editions negotiated the deal with Maura Teitelbaum of Abrams Artists Agency, which includes world rights. Threshold Editions’ V.P., Senior Editor Mitchell Ivers will edit the book, which is scheduled for publication in October 2010.

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Threshold Editions is an imprint of Simon & Schuster.

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